DUTCH EDAMAME

Soil , Soy and the power of connected chains



DUTCHSOY

Datum: 13-02-2020

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Subjects

- Negative association with soy
- Dutchsoy benefits
- Soy is a wonderful plant
- Good for the soil
- Differences in Soy and products
- Dutch edamame



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Negative association of soy

- Gmo crop
- Deforestation
- Climate , because of transport
- Pesticides
- Monoculture



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DUTCHSOY Benefits

- Non GMO
- No deforestation
- Minimal Climate influence (Local)
- No pesticides
- No monoculture



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Soy is a wonderful plant

- Soy is a legume
- It binds N from the air
- Has the best aminostructure (protein) of all plants
- High on protein



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Good for the soil

- Rhizobium (N fixation leaves Nitrogen in soil)
- Restcrop
- Croprotation
- Fresh soybeans give change for intercrop





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Two main types of soy

Dry soybeans and fresh soybeans





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Products from dry soy

- Soymeal (food for animals)
- Soy drinks
- Soysauce
- Soy protein (for food)
- Tofu
- Tempeh





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Products from Fresh soy

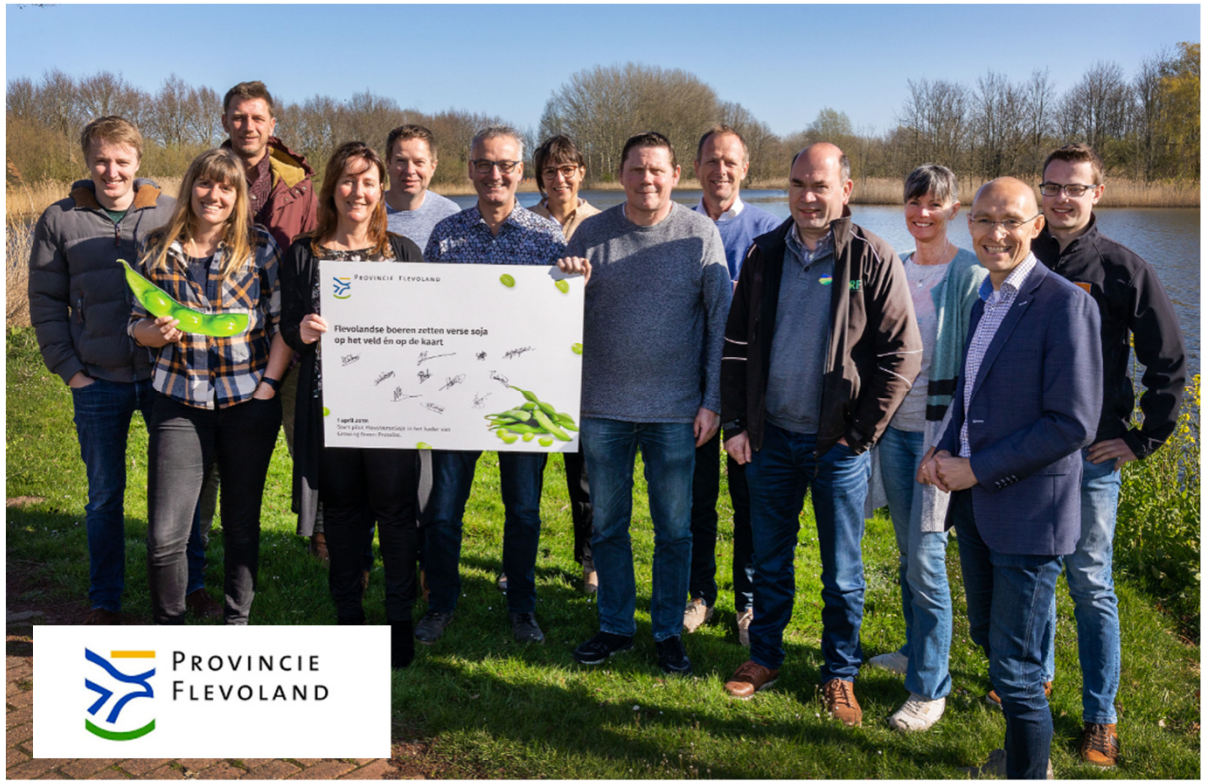
- Edamame
- Mukimame
- Poke bowls
- Salad enricher
- Soup
- Spreads
- Many more yet to explore





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Connected chain Dutch Edamame





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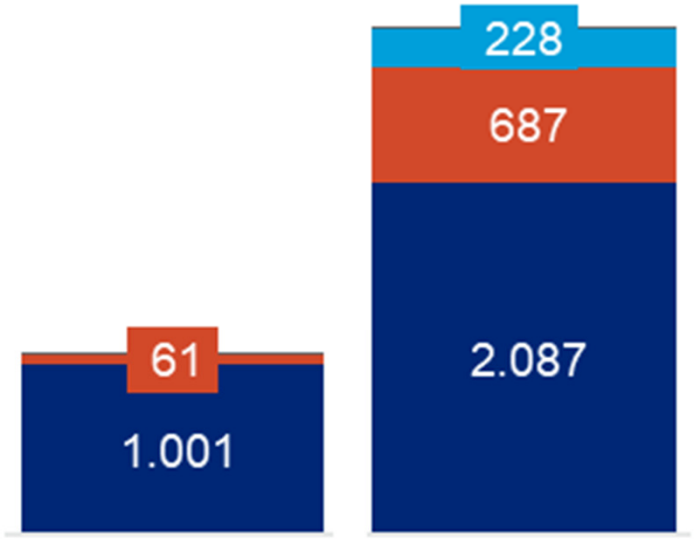
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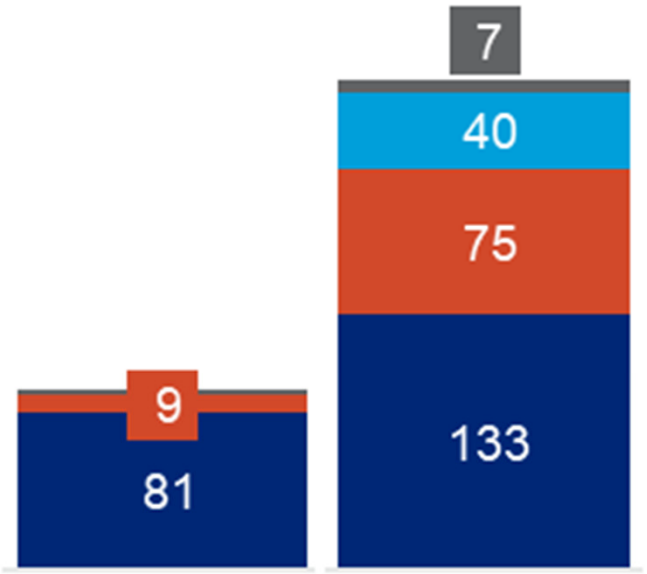
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Edamame verkoop Retail NL
Single Ingredient

Omzet (k€)



Volume (ton)



Vers Overig (blik) DV Gedroogd

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Dutch Edamame

- Fresh soy production in the Netherlands
- Tasteful, fresh plant protein food
- Local growing-processing-marketing
- Industrial scale new crop
- Short chain (tracibilaty and quality control)



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Dutch Edamame on Floriade



GO GREENER
FLORIADE
ALMERE 2022



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We would like to explore all the possibilaties of fresh soy!

So if you have questions,
or want to explore with us.

Please contact us at our stand
9-372



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LET THE JOURNEY BEGIN !





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Thank you for your attention !

